

(19) World Intellectual Property
Organization
International Bureau



Rec'd PCT/PTO

11 FEB 2005

10/524148

(43) International Publication Date
26 February 2004 (26.02.2004)

PCT

(10) International Publication Number
WO 2004/016444 A1

(51) International Patent Classification⁷: B42D 15/02

(21) International Application Number:
PCT/IB2003/000270

(22) International Filing Date: 29 January 2003 (29.01.2003)

(25) Filing Language: English

(26) Publication Language: English

(30) Priority Data:
1398/02 14 August 2002 (14.08.2002) CH

(71) Applicant and

(72) Inventor: DUDLER, Daniele [CH/CH]; Piazza Grande
11, CH-6826 Riva S. Vitale (CH).

(74) Agent: FIAMMENGHI-DOMENIGHETTI, Delfina;
Fiammenghi-Fiammenghi, Via San Gottardo 15, CH-6900
Lugano (CH).

(81) Designated States (*national*): AE, AG, AL, AM, AT (util-
ity model), AT, AU, AZ, BA, BB, BG, BR, BY, BZ, CA,

CH, CN, CO, CR, CU, CZ (utility model), CZ, DE (util-
ity model), DE, DK (utility model), DK, DM, DZ, EC, EE
(utility model), EE, ES, FI (utility model), FI, GB, GD, GE,
GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ,
LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN,
MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC,
SD, SE, SG, SK (utility model), SK, SL, TJ, TM, TN, TR,
TT, TZ, UA, UG, US, UZ, VC, VN, YU, ZA, ZM, ZW.

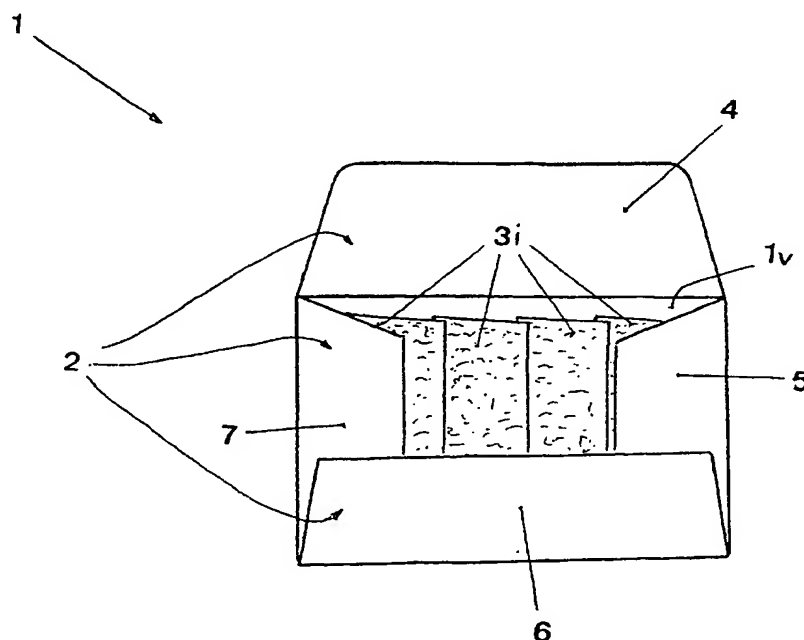
(84) Designated States (*regional*): ARIPO patent (GH, GM,
KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW),
Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM),
European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE,
ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, SE, SI,
SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN,
GQ, GW, ML, MR, NE, SN, TD, TG).

Published:

— with international search report

For two-letter codes and other abbreviations, refer to the "Guid-
ance Notes on Codes and Abbreviations" appearing at the begin-
ning of each regular issue of the PCT Gazette.

(54) Title: BUSINESS CARD WITH WRAPPER CONTAINING SOAP LEAVES



(57) Abstract: A description is given of a business card (1) made of card or plastic material, in which the edges (4, 5, 6, 7) are folded towards the "verso" (1v) and are shaped in such a way as to form an openable wrapper (2) containing in its interior one or more soap leaves (3i).

WO 2004/016444 A1

1/10/05

Business card with wrapper containing soap leaves.

The present invention relates to the printing industry, and in particular to the production of business cards.

5

As is well known, the "recto" side of a business card is printed with the desired information, such as names, addresses, business activity, etc., the business card being left with interested persons to remind them of this information.

10

The utility of a business card is therefore reduced to its "reminder" function, but more often than not, being such a commonplace item, it is put in a drawer then soon forgotten about.

15 The inventor of the present innovation felt that the business card needed features that would make it useful and pleasant to keep in a wallet and encourage the recipient to make such use of it, rather than putting it away in a drawer.

20 For this purpose he has devised the business card of the present invention which, as will be seen clearly later, functions as a pocket "soap holder" and diffuses a pleasant light perfume.

The edges of the business card of the invention are suitably shaped and folded
25 towards the "verso" in such a way as to form an openable wrapper that contains in its interior one or more soap leaves of known type. The result is a business card not much thicker than an ordinary card, which, besides releasing a gentle fragrance from the soap contained inside it, can also be very

useful when travelling, by providing one or more sheets of single-use soap that is lightweight and extremely compact, for attending to one's personal hygiene.

- 5 The subject of the invention is therefore a business card as described in the appended Claim 1.

A more detailed description will now be given of a preferred illustrative embodiment of the invention, during which reference will also be made to the
10 appended figure, which shows a perspective view of the "verso" of the said illustrative embodiment. As can be seen in the drawing, the business card 1 of the invention, the "recto" of which is not visible, being turned towards the paper on which the drawing itself appears, has its edges 4, 5, 6, 7 shaped suitably according to known methods used to construct an envelope, and
15 folded towards the "verso" 1v in such a way as to form, when laid parallel to the actual business card 1, a wrapper 2 that can easily be opened and contains in its interior one or more leaves 3i of soap of known type.

To help to preserve the fragrance of the soap it is possible according to the
20 inventor to apply spots of glue between the folded edges 4, 5, 6, 7, preferably a single spot situated in a position suitable for the purpose. The area and separate strength of the said spots of glue must be very limited to allow the wrapper 2 to be opened easily without being crushed when the user wishes to remove one of the said soap leaves. The latter should preferably be arranged
25 in such a way that even if they overlap they do not make the business card 1 of the invention too thick.

The result is a business card whose weight and thickness are not very different from those of an ordinary card, and that acts as a portable travel soap holder and at the same time releases a gentle fragrance in the place (for example the wallet) in which it is kept. The objective of the inventor has thus
5 been achieved, namely that of producing a business card having unusual functional features and which is therefore more likely to be kept and appreciated by its recipient.

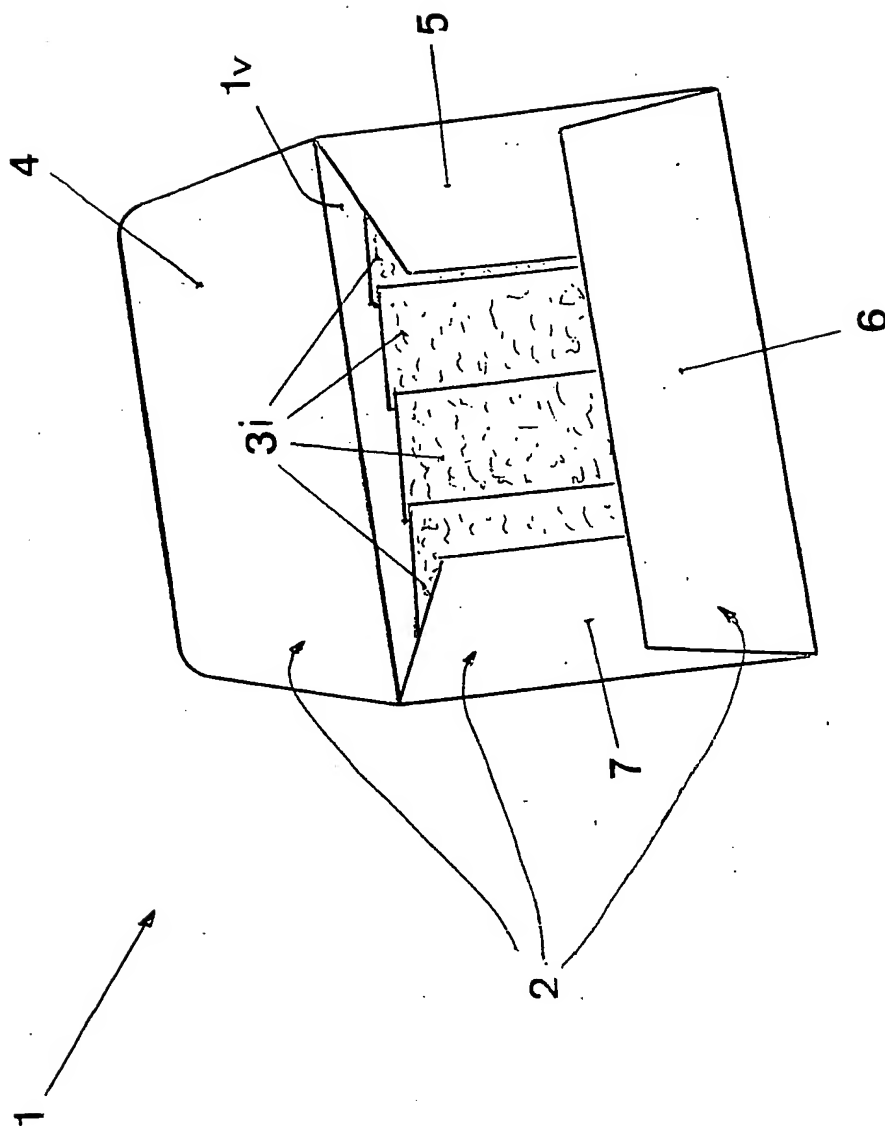
Claims

1. Business card (1) made of card or plastic material, characterized in that its edges (4, 5, 6, 7) are folded towards the “verso” (1v) and are shaped in such a way as to form an openable wrapper (2) containing in its interior one or more soap leaves (3i).
2. Business card according to Claim 1, in which its said edges (4, 5, 6, 7) are joined together by one or more spots of glue.

10

Abstract

A description is given of a business card (1) made of card or plastic material, in which the edges (4, 5, 6, 7) are folded towards the “verso” (1v) and are
5 shaped in such a way as to form an openable wrapper (2) containing in its interior one or more soap leaves (3i).



INTERNATIONAL SEARCH REPORT

Rec'd PCT/PTO
PCT/IB 03/00270

11 FEB 2005

A. CLASSIFICATION OF SUBJECT MATTER
IPC 7 B42D15/02

18/524148

According to International Patent Classification (IPC) or to both national classification and IPC

B. FIELDS SEARCHED

Minimum documentation searched (classification system followed by classification symbols)
IPC 7 B42D

Documentation searched other than minimum documentation to the extent that such documents are included in the fields searched

Electronic data base consulted during the International search (name of data base and, where practical, search terms used)

EPO-Internal, PAJ

C. DOCUMENTS CONSIDERED TO BE RELEVANT

Category *	Citation of document, with indication, where appropriate, of the relevant passages	Relevant to claim No.
A	DE 74 39 572 U (KLINGELE PAPIERWERKE) 5 June 1975 (1975-06-05) the whole document	1
A	DE 40 12 263 A (EUGEN WOHLAIB) 24 October 1991 (1991-10-24) the whole document	1

☐ Further documents are listed in the continuation of box C.☒ Patent family members are listed in annex.

* Special categories of cited documents:

- *A* document defining the general state of the art which is not considered to be of particular relevance
- *E* earlier document but published on or after the International filing date
- *L* document which may throw doubts on priority claim(s) or which is cited to establish the publication date of another citation or other special reason (as specified)
- *O* document referring to an oral disclosure, use, exhibition or other means
- *P* document published prior to the International filing date but later than the priority date claimed

- *T* later document published after the International filing date or priority date and not in conflict with the application but cited to understand the principle or theory underlying the invention
- *X* document of particular relevance; the claimed invention cannot be considered novel or cannot be considered to involve an inventive step when the document is taken alone
- *Y* document of particular relevance; the claimed invention cannot be considered to involve an inventive step when the document is combined with one or more other such documents, such combination being obvious to a person skilled in the art.
- *Z* document member of the same patent family

Date of the actual completion of the International search

3 June 2003

Date of mailing of the International search report

17/06/2003

Name and mailing address of the ISA

European Patent Office, P.B. 5818 Patentlaan 2
NL - 2280 HV Rijswijk
Tel. (+31-70) 340-2040, Tx. 31 651 epo nl,
Fax: (+31-70) 340-3016

Authorized officer

Loncke, J

INTERNATIONAL SEARCH REPORT

PCT/IB 03/00270

Patent document
cited in search reportation
datePatent family
member(s)Publication
date

DE 7439572 U 05-06-1975 NONE

DE 4012263 A 24-10-1991 DE 4012263 A1 24-10-1991